VisionInfo

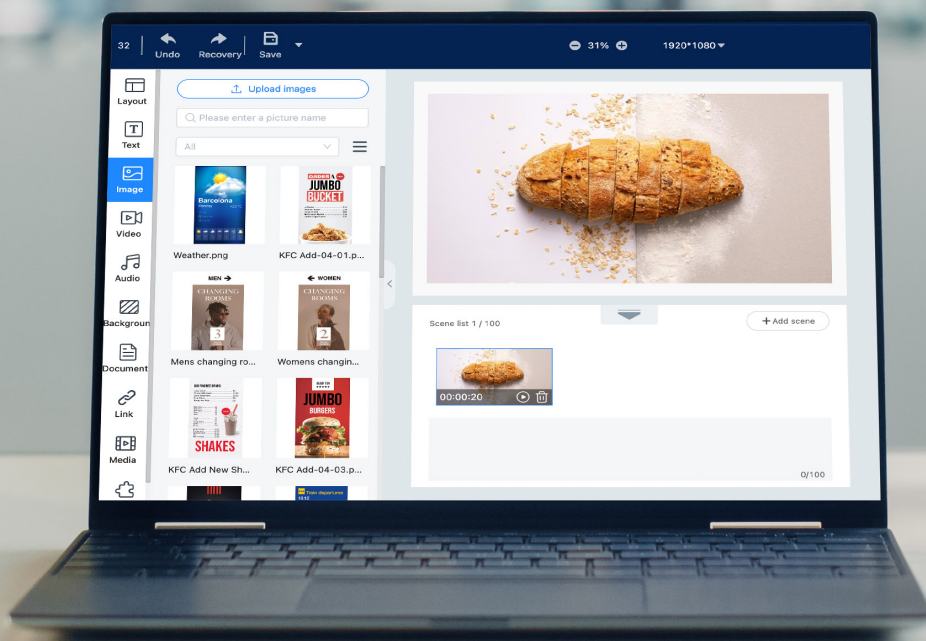**Intelligent Content and Device Management**

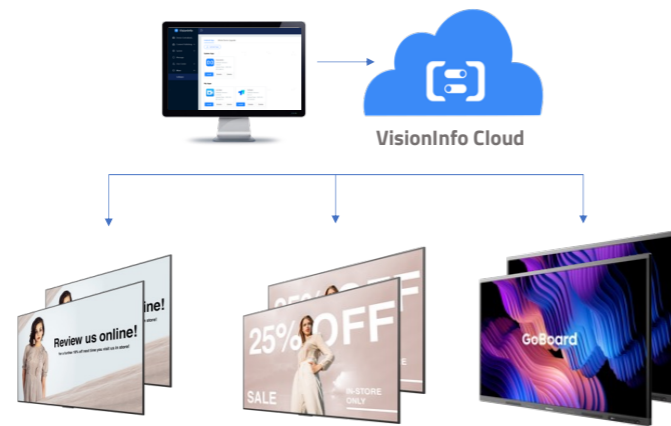Hisense | COMMERCIAL DISPLAY

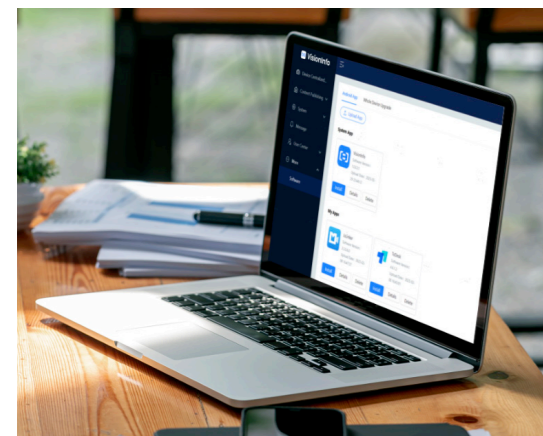## Why Choose VisionInfo

Flexible and Scalable Solutions

VisionInfo from Hisense is our cloud-based digital signage software which is flexible, cost-effective, and infinitely scalable for users. VisionInfo includes a comprehensive CMS solution and advanced remote display management features. It provides users the freedom to edit and publish content while ensuring it looks great across all displays in a system. It is a powerful, effective and easy to use tool to manage content and control your displays at anytime from anywhere.

VisionInfo Cloud

Review us online!

25% OFF
SALE

GoBoard

Key Features

- Web browser editor UI
- Drag-and-drop visual editor
- Supports website integration
- Supports live streams
- Supports Office documents and PDF's
- Supports Widgets
- Media Management
- Upload Media From OneDrive

- 4K resolution playback
- Offline content playback
- Program preview and publish approval
- Advanced program scheduler
- P2P download
- Custom template layouts
- Playback statistics
- Rich Pre-set Templates

The Complete Solution

1 Intelligent Content Management

Effortlessly manage, customize and deliver your message with our intuitive CMS platform. Streamline content creation and engage your audience with our powerful, user-friendly platform.

Content Creation | Dynamic Scheduling | Content Publishing

2 Enterprise-Grade Device Management

Empower your business with remote monitoring and control of displays on an installation. Safeguard your digital content with the robust security features of VisionInfo. Protect your displays and marketing content from cyber threats, ensure data privacy, and enjoy total peace of mind.

Remote Moitoring | Complete Control | Error Notifications

3 Enhanced Data Management

Unlock the power of data with our advanced analytics and reporting feature within VisonInfo. Gain valuable insights, make data-driven decisions, and maximize the performance of your content.

Routine Automation | Data Analysis | Visual Reporting

MDM

Mobile Device Management

- View the status of remote displays - online/offline, CPU and memory running status
- Real-time display control - power off, screen sleep/ wake up, reboot, switch signal source, screen lock/ unlock, USB disable/enable
- Remote desktop real-time monitoring
- Scheduled tasks to control displays - power On/ off, screen sleep/wake up
- Remote software management - APP installation and uninstallation, remote OS Upgrade
- Display usage statistics
- Enhanced Remote Control
- Real-time Boot On Control
- Error Notifications

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Key Features

Visual Reporting
VisionInfo presents data and analytics in a visual format, such as charts, graphs, and interactive dashboards. It enables users to easily understand and interpret complex data sets related to content performance, audience metrics, engagement levels, and other key indicators.

Routine Automation
Routine automation within VisionInfo allows users to create automated processes within the software to streamline repetitive tasks and workflows. It involves interative tools to automate content publishing, updating applications and display maintenance. This dramatically improves efficiency and ensures consistent quality across the CMS environment.
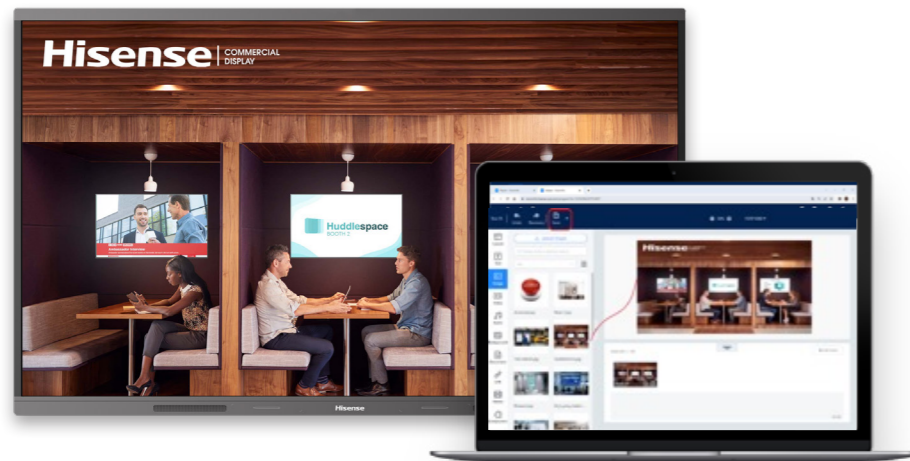
Error Notifications
Error notifications are a vital element within any remote system allowing users to be notified instantly when an error or issue occurs within the CMS environment.

Remote Monitoring and Control
Remote monitoring within VisionInfo allows users to track and monitor the status, settings and health of any display within an installation. This includes monitoring key metrics such as uptime, content delivery, user activity and security.

Media Management
Visioninfo allows users to create folders and tags to categorize media, making it easier to manage. Additionally, you can set expiration dates for your media, and they will be automatically updated or removed once the expiration date is reached, eliminating the need for any further action.

Uploading Media From OneDrive
Uploading media is now simpler than ever. There's no need to download files before uploading; you can directly select files from OneDrive, saving time and boosting efficiency. With greatly improved usability, anyone can effortlessly create content in more intuitive ways than ever before.
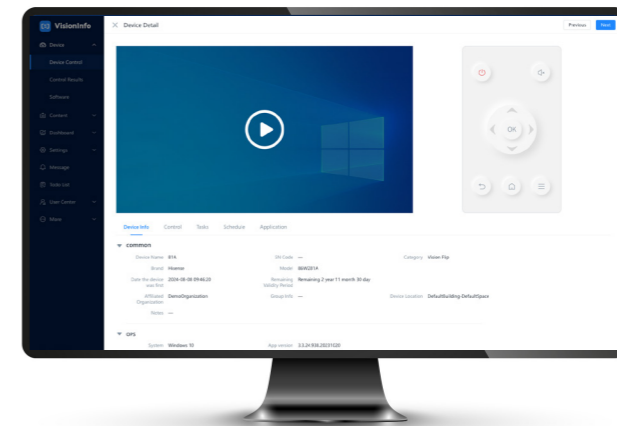
Mobile Visioninfo
You can now use Visioninfo on both your PC and mobile phone. We've developed a mobile version of Visioninfo, allowing you to create content, monitor, and control devices remotely from anywhere, at any time! Both Android and iOS versions are available, enabling quick and effective management of your content and devices.

Publishing By Region
Visioninfo is fully integrated with Google Maps, enabling precise targeting of marketing advertisements by business district, which can significantly boost ad conversion rates. For retail and QSR customers using signage solutions, the map system enhances overall business operations.

Content Creation
Utilise the powerful features within the VisionInfo platform to create, publish, and manage digital content, empowering users to produce and distribute engaging materials for their audience.

Drag-and-Drop Visual Editor
Utilise the drag-and-drop feature within the VisionInfo platform to view and organise widgets, videos, images, webpages, weather reports and clocks. Users can then easily drag and drop input media and sources into the layout.

Content Publishing
VisionInfo makes it effortless to create, edit and organise digital content within our CMS platform. Users have full control making content available to the intended audience through a simplified publishing process.

Data Analysis
The Data Analysis module enables interpretation of the data generated within the VisionInfo platform. This includes analysing engagement and device behaviour to gain insights into content performance and audience preferences. This analysis helps inform content strategy and decision-making to enhance user experience.

P2P Download
VisionInfo includes an advanced P2P download feature, allowing devices to download content from the VisionInfo server and then distribute it to other players via an internal network. This means the content only needs to be downloaded once, reducing unnecessary network traffic and streamlining the process for greater efficiency.

Enhanced Remote Control
VisionInfo has significantly enhanced the experience of remote control to make it more intuitive than ever. With the virtual remote control feature, users can easily manage devices remotely, including the homepage, settings, security, personalization, and more. All changes made through VisionInfo are applied in real time, offering a smoother and more convenient experience.
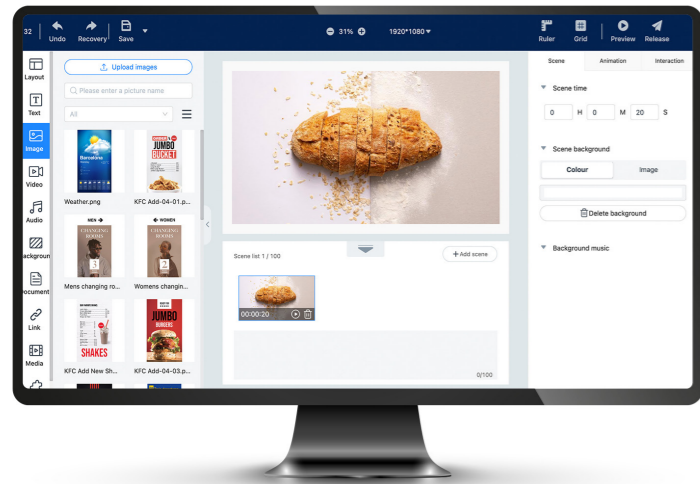
Real-time Boot On Control
VisionInfo supports real-time booting with its Wake-on-Lan functionality, allowing you to power on and use devices anytime, anywhere.
*Prerequisites: The device must support Wake-on-Lan, and at least one device in the same network segment must be online.

Error Notifications
VisionInfo automatically monitors your devices and notifies administrators of any issues, such as high CPU temperature, insufficient storage space, or display anomalies. By enabling rapid issue resolution, VisionInfo offers greater peace of mind, allowing organizations to focus on scaling and growth.

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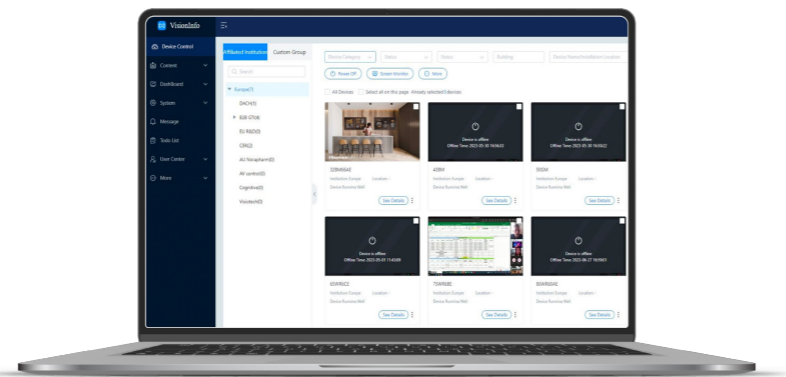## Intelligent Content and Display Management

Drag-and-drop visual editor

A clear view of widgets list including video, image, webpage, and weather, clock listed as a tool bar. Users can easily drag and drop widgets and input media ,sources in to edit layout. Entire editing tool is designed for easily accessible in WYSIWYG concept.

Rich Component suppot

Rich components and effects such as text, images, Microsoft Office documents, PDF's, web pages, weather, HDMI, streaming media, backgrounds, clocks and QR codes are all supported to help users easily create cooler and more stunning content with better promotional effects.
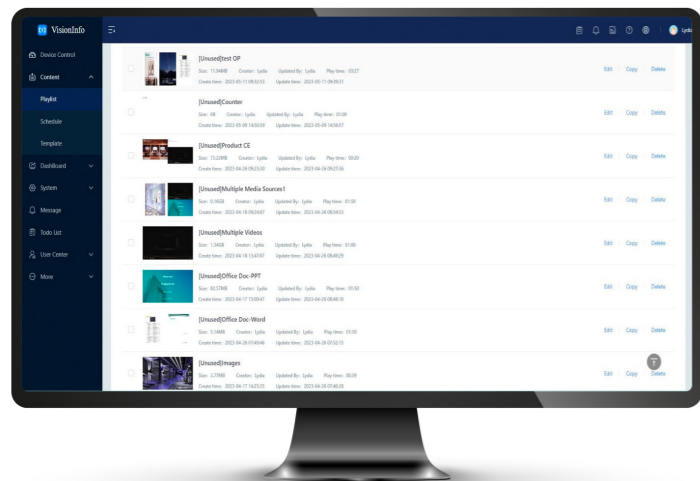
Powerful playback supporting real-time modification

VisionInfo supports real-time modification capability within the system to modify and update schedules and video conten. This feature enables users to make instant changes to the playback parameters, such as source, volume, effects, or other aspects, without interrupting the playback itself.

Off-line Playback

Even when the network is disconnected, VisionInfo ensures the displays can utilise internal memory for off-line playback, ensuring that the display is always showing engaging content.

Expanded insight with proof of play analysis

By incorporating expanded insight with proof of play analysis, VisionInfo goes beyond content management and provides valuable data-driven insights. It helps organisations understand how their content is being consumed, make data-backed decisions, and optimise their content strategies for improved outcomes.

Key Verticals

The perfect solution for Quick Service Restaurants

VisionInfo can accommodate the growth and evolving needs of a growing business. It allows for scalability as new locations or devices are added. Additionally our platform offers customisation options allowing you to perfectly tailor the system to specific requirements and branding.

VisionInfo allows QSRs to easily manage and update their menus in real-time. This includes adding new items, modifying prices, updating descriptions, and managing limited-time offers or promotions. It ensures that menus across all locations are consistent and up-to-date.

VisionInfo also supports remote monitoring and control so you can check volume levels, change display sources, use reboot functions and check display status including CPU usage and memory usage. In national chains of restaurants this is ideal to ensure all your displays are delivering consistent content and working correctly.

Enhanced collaboration for Education

Using VisionInfo within an Education enviroment simplifies content management, fosters collaboration, supports personalised learning and can often saves time and cost. Further to this VisionInfo can improves communication, provides analytics for decision-making, and offers scalability and flexibility. It enhances the overall efficiency and effectiveness of educational processes, benefiting both students and staff members.

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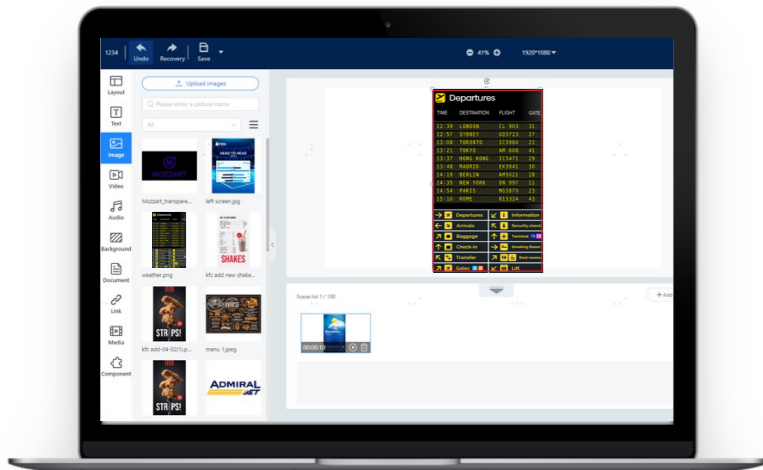
Key Verticals

Real-time information for transport hubs

VisionInfo enhances communication, provides real-time information updates, improves wayfinding, enables advertising opportunities, supports emergency management and streamlines operations. It creates a more informed, efficient, and passenger-friendly environment within any train station, airport or bus terminal.

In the event of emergencies or critical situations, VisionInfo enables quick dissemination of important alerts or safety notifications to passengers. This helps ensure their safety, provide instructions, and manage the flow of passengers during emergency situations.

Transport hubs can leverage VisionInfo to display targeted advertising content on digital signage screens. This opens up opportunities for generating revenue through advertising partnerships with businesses or promoting station amenities, services, or local attractions.

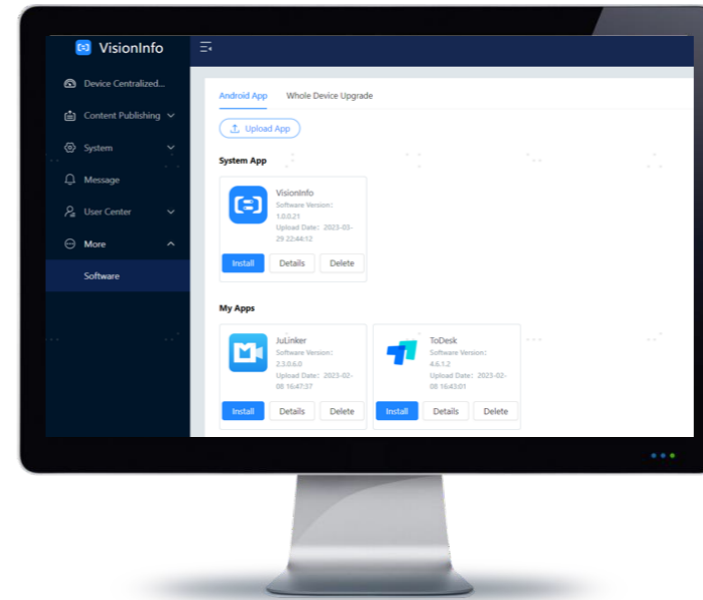### Diversify your content management

Transport hubs often serve diverse international travelers. VisionInfo allows for multilingual content management, ensuring that information is accessible to passengers in their preferred language. This improves communication and provides a more inclusive experience.

Display dynamic and real-time content on digital signage, such as arrival and departure information, platform details, delays, and other updates.

Security

System security design

Encrypted https transmission is used to provide access control with the basic granularity of software functions and user operating behavior characteristics. User login requires encrypted verification, terminal access requires ID authentication and core data is stored encrypted.

Data security

VisionInfo prevents SQL injection, cross-site scripting and other attacks. We also utilise regular database backups for peace of mind.

Environmental security

Access control can be based on IP/port, following the principle of minimal access opening so only the necessary IPs and ports and following the principle of maximum control limiting access to source IPs.

Login security

Users log in with a valid password and verification code. We enforce delayed logins for a number of failures over a specific threshold and forced logout for long periods of no operation. Encrypted transmission of sensitive user data, users can be forced to change their passwords regularly.

Transmission security

VisionInfo uses encrypted transmission of programmed data and control commands. This becomes tamper-proof ensuring absolute data security for information distribution and system control.

Certifications

VisionInfo is always committed to keeping users safe. Based on the http protocol, it passed the international ISO27001 security certification system and ISO27701 privacy protection certification system.

Device Security

VisionInfo can remotely lock the device and disable the USB port, so that others can't tamper with your device at will. You are also free to choose the disable and restore time to guard the device security.

Access security

VisionInfo is based on a modular design with multiple levels of authority allocation. We have support terminals for resource auditing and user role permissions configuration.

VisionInfo

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