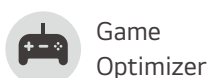
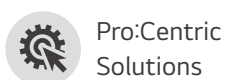




\* All images in this datasheet are for illustrative purposes only.

**Commercial TV** AM960H (NA)

# 4K UHD OLED Hotel Smart TV with Pro:Centric Hotel Management Solutions



AM960H (NA)		77/65/55AM960H0UD
Design	Stand Type	2 poles
	Inch	77" / 65" / 55"
Display	Resolution	3,840 × 2,160 (4K UHD)
	Broadcasting System	Digital ATSC / Clear QAM
Broadcasting System	Analog	NTSC
	VESA	77" / 65" / 55" : 300 × 200 mm



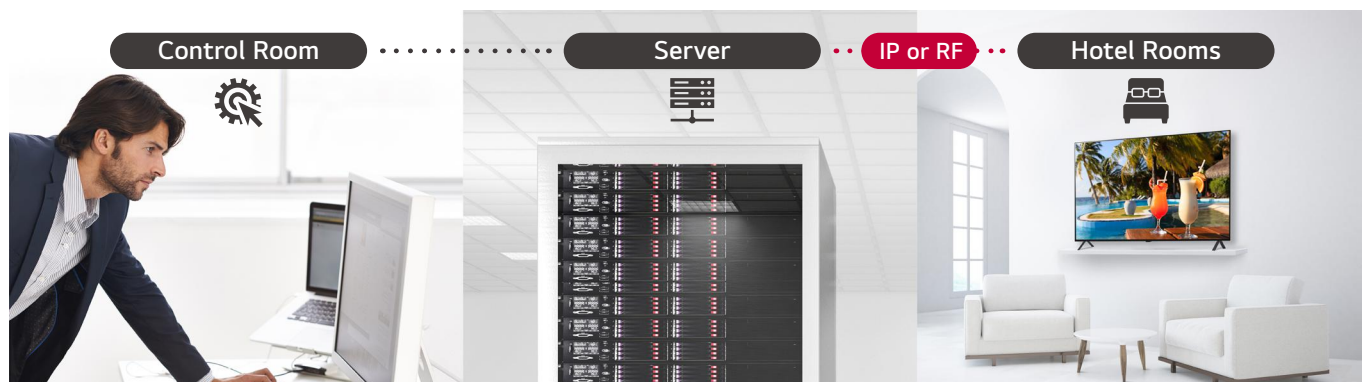
## LG OLED Self-lit

LG Hospitality TV is unique thanks to its self-lit technology. Millions of OLED pixels come together to deliver the next level of TV. Enjoy the deep black, the rich colors and the vivid picture quality.



## Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3<sup>rd</sup> party solution. It also offers various design templates, improving data collection and analytics platform with an eye-catching dashboard. In addition with new features; LG Channels provides a convenient way to access wide range of content from OTT channels including broadcast TV channels without additional devices or subscriptions. And Mobile Application Creator lets you simplify the process of setting up concierge services on mobile device for guests. Through this function, the guest's request will be satisfied with immediate response.



## Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. The latest PCD version provides IoT-based inroom control as well as voice control function through LG Natural Language Processing (NLP). These IoT and voice-related functions will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

\* Some features may not be supported based on PCD versions.

\* All images are for illustrative purposes only.



## Easily Accessible to Netflix Application

Experience a wide variety of video content from Netflix on AM960H with Pro:Centric Direct. Enjoy the comfort of your room and a streaming service that offers a thousands of selections.

\* Netflix membership required.



## Game Optimizer

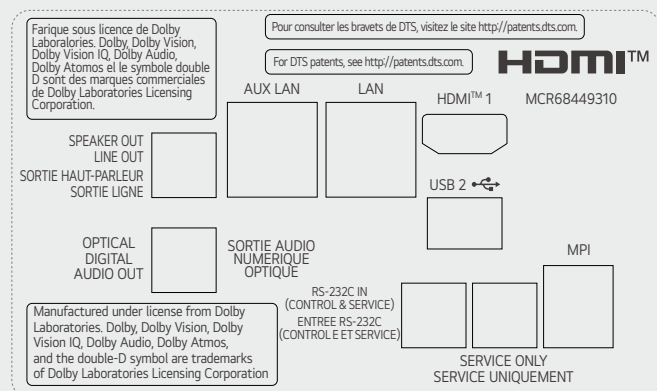
LG Game Optimizer will get you and keep you in the action through selection of game mode, picture adjustment and etc.

\* All images are for illustrative purposes only.

## CONNECTIVITY

77" / 65" / 55"

### Rear



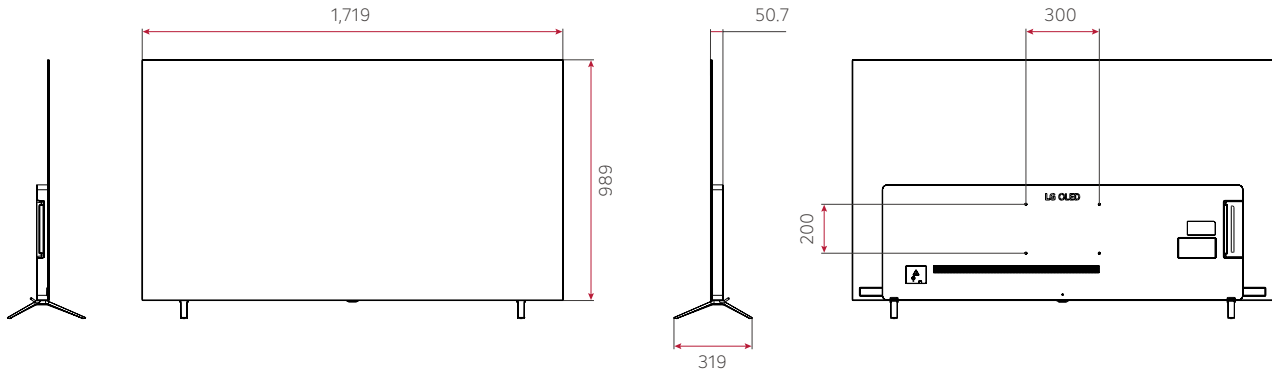
### Side



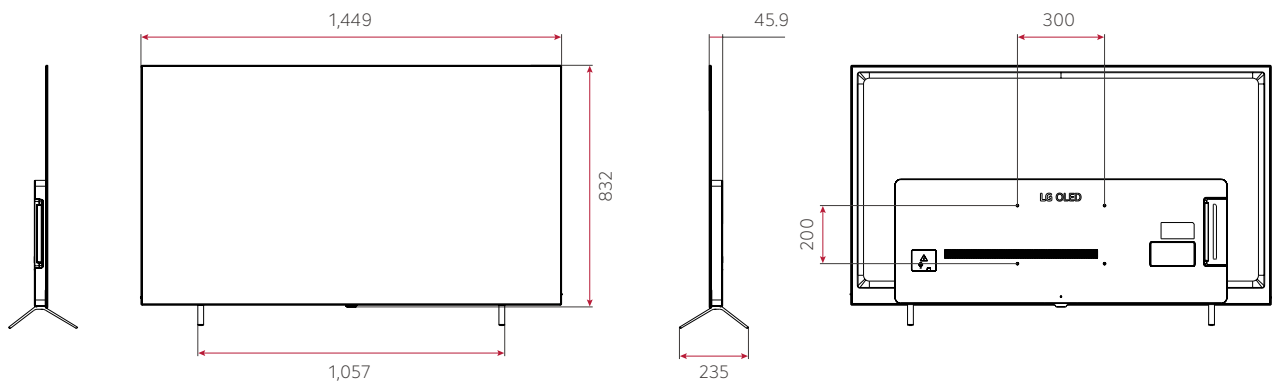


## DIMENSION (unit: mm)

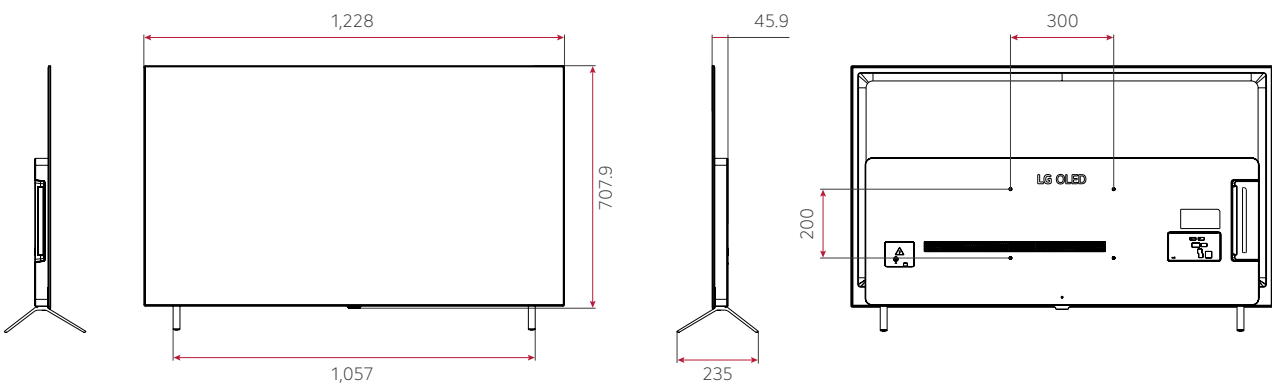
77"



65"



55"



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