



\* All images in this datasheet are for illustrative purposes only.



## Commercial TV LN661H (EU/CIS)

# A Standard Smart Hotel TV with Pro:Centric Solution



Pro:Centric Cloud



Pro:Centric Direct



Pro:Idiom



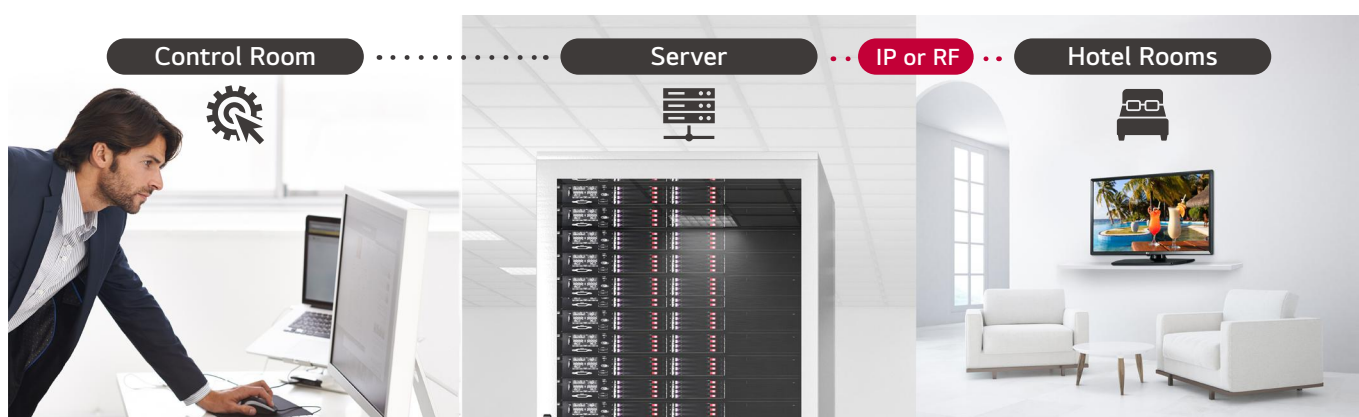
Instant On

LN661H (EU/CIS)		32LN661HBLA, 27LN661H0LA, 24LN661HBLD
Design	Stand Type	32" : 1 pole (Swivel) 27" / 24" : 1 pole (Fixed)
	Inch	32" / 27" / 24"
Display	Resolution	27" : 1,920 × 1,080 (FHD) 32" / 24" : 1,366 × 768 (HD)
	Broadcasting System	Digital DVB-T2 / C / S2 Analog SECAM / PAL
VESA		32" : 200 × 200 27" : 100 × 100 24" : 75 × 75



## Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3<sup>rd</sup> party solution. It also offers various design templates, improving data collection and analytics platform with an eye-catching dashboard.



## Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room.

\* Some features may not be supported based on PCD versions.



## Pro:Idiom

Digital Rights Management (DRM) technology provides access to premium content to help assure rapid and broad deployment of HDTV and other high-value digital content.



## Instant On

The high speed loading system enables users to enjoy content immediately after turning on the TV.



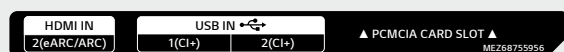
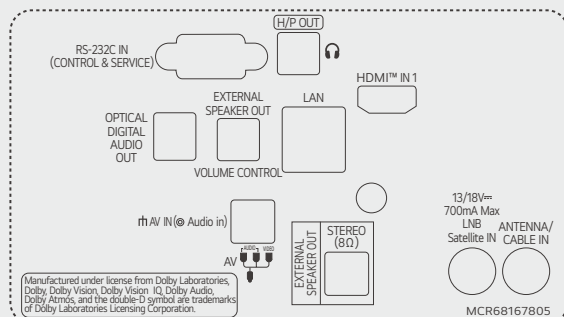
## EzManager

EzManager provides a convenient installation function for automatically set up Pro:Centric TV settings without the extra effort of configuration. Auto-installation requires 1-3 minutes while manual installation requires 3-5 minutes.

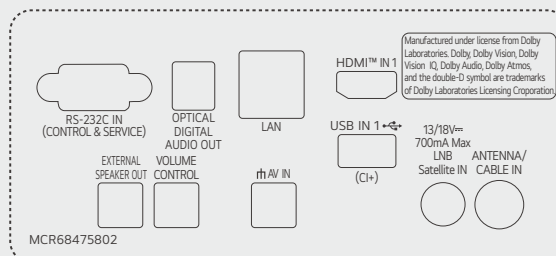
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## CONNECTIVITY

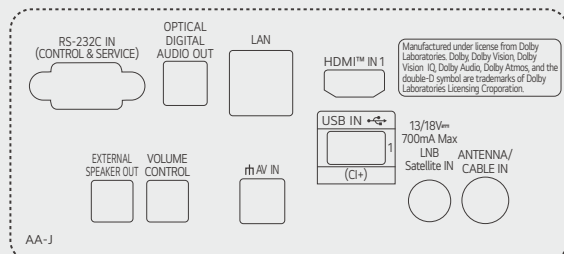
### 32" (32LN661HBLA)



### 27" (27LN661H0LA)



### 24" (24LN661HBLD)



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